

Job Description

Job title:	Filmmaker and Editor
Department:	Marketing & Communications
Reports to:	Head of Digital
Liases with:	All Departments and external contacts (at all levels)

BACKGROUND AND CONTEXT

English National Ballet (ENB) exists to take world-class ballet to as many people as possible; delighting them with the traditional and inspiring them with the new. ENB's artistic output, reputation and ambition continues to grow rapidly and we have recently moved to a new purpose-built home on London City Island, Canning Town which will be shared with ENB School.

Our new building combines a unique production studio, modern training facilities, teaching and rehearsal studios, and spaces for the public to view our work, eat and drink in a state-of-the-art environment. The move provides the physical space we need to achieve our vision to be the country's most creative, diverse and exciting ballet company and puts the Company at the heart of East London's creative industries and infrastructure, enabling long term partnering opportunities with local artists, higher education organisations and corporates.

PURPOSE OF THE POST

You will support ENB's vision and the Marketing and Communications Department to communicate the vibrant life of the Company. You will be integral in creating compelling short and medium-form video content including trailers, interviews, vox pops, corporate activations and rehearsal insights.

You will be a talented shooter, editor and creative storyteller who can contribute innovative ideas whilst taking hands-on responsibility for the filmmaking process from conception through to post-production.

KEY RESPONSIBILITIES

- Serve as English National Ballet's in-house filmmaker, capturing and editing compelling video content to brief, optimising video for use on a variety of channels.
- Work with the Content Producer to identify strong stories and capturing video and live content for a wide range of public and behind the scenes events.
- Manage and execute the technical aspects of video production including audio mixing, color correction, format conversion, and file management, ensuring accuracy and efficiency.

- Conduct recorded interviews with our artists and partners, presenting an authentic view by putting people at their ease.
- Coordinate and manage multi-camera shoots of ballet shows and events, arranging memos, call sheets and ensuring successful delivery.
- Edit and manage post-production for video trailers and a range of other short-form content such as interviews, rehearsals, productions and events.
- Archive record rehearsals and performances.
- Manage secured distribution of copies through our digital asset management system.

General

- Advise on the latest technologies and trends to support the organisation to be at the forefront in the delivery and use of video content.
- Manage and maintain all video and sound equipment, offering a depth of specialist knowledge on digital video and keeping up to date with the most suitable editing software.
- Work alongside the Technical and IT team to ensure the preparation of performance spaces and production equipment needed, including providing detailed risk assessments.
- Assist the Head of Digital on the technical delivery of live stream and broadcast initiatives.

PERSON SPECIFICATION

Experience and Knowledge

- Extensive experience as a filmmaker and editor with a thorough understanding of DSLRs and other HD / broadcast cameras, lighting and sound equipment.
- Practical experience of editing packages such as Adobe Premiere Pro, Media Encoder, Photoshop, After Effects and other related grading, colour correction, motion graphics and audio packages.
- Demonstrable experience creating video for arts and culture audiences.
- Experience of filming for the performing arts, including ballet and dance.
- A portfolio that demonstrates a wide variety of creative and engaging video storytelling techniques and an understanding of the latest trends and technology.

- Experience of production management of multi-camera capture.
- Experience of digital media formats and broadcast technology, including video and DVD formats, codecs, compression techniques and format requirements/constraints.
- An understanding of evolving social media platforms and best practice for editing effective media content to suit the needs of different platforms (Instagram, Instagram Stories, Facebook, Facebook Live, YouTube, etc).
- Good working knowledge of Microsoft Office and digital asset management systems.
- Experience of licensing and copyright pertaining to the arts and the development of content for online use.

Skills and Abilities

- Organised self-starter but able to work in a collaborative team environment.
- Good influencing and negotiating skills, focused on making well-considered (business) decisions.
- Clear, confident communication (strong-verbal and written) and active listening skills.
- Ability to communicate effectively at a senior level with internal and external stakeholders.
- Excellent relationship building and interpersonal skills.
- Efficient time management, with an ability to turnaround quality material, quickly
- Responsive and quick thinking in rapid paced environments, with a focused and calm approach.
- Understanding of health and safety considerations and risk assessments.

Mind Set

- Professional and ethical approach in all aspects of your work as an ambassador for the Company.
- Positive enthusiasm for ENB and the performing arts generally.
- Effective in balancing work and life demands.

This job description is a guide to the nature of the work required of the prospective employee and does not form part of the contract of employment. It is neither wholly comprehensive nor restrictive and therefore does not preclude change or development that will inevitably be required in the future.